



# OUR WEBSITE PROCESS

WHY KWI KOPY FOR WEB & DIGITAL  
WHY YOU NEED TO BUILD YOUR BUSINESS ONLINE  
ECOMMERCE OR INFO SITE?  
MOBILE & TABLET WEBSITES  
THE ADVANTAGES OF WORKING WITH KWI KOPY  
OUR WEBSITE PROCESS  
CASE STUDY

## Step 1: Brief & consultation

We get a feel for what you need, working with you to compose the online design brief.

## Step 3: Wireframe Development

Once you've settled on a concept that you like, we take it one step further, developing it into a wireframe for you to plan how the site flows.

## Step 5: Feedback & Proofing

As each element takes shape, we'll check in with you to make sure we're on brief. This is the stage where you proof, provide feedback and approve each element.

## Step 2: Concept Creation

We prepare a collection of design ideas for you to choose from.

## Step 4: Design & Content Development

Once this is signed off we design and create the content for the entire site.

## Step 6: Building & Testing

Hey presto - your online campaign is ready! Now we give it to our code geeks to build and test. Then you can go LIVE!

The three main areas SMEs wish to improve their online knowledge are:

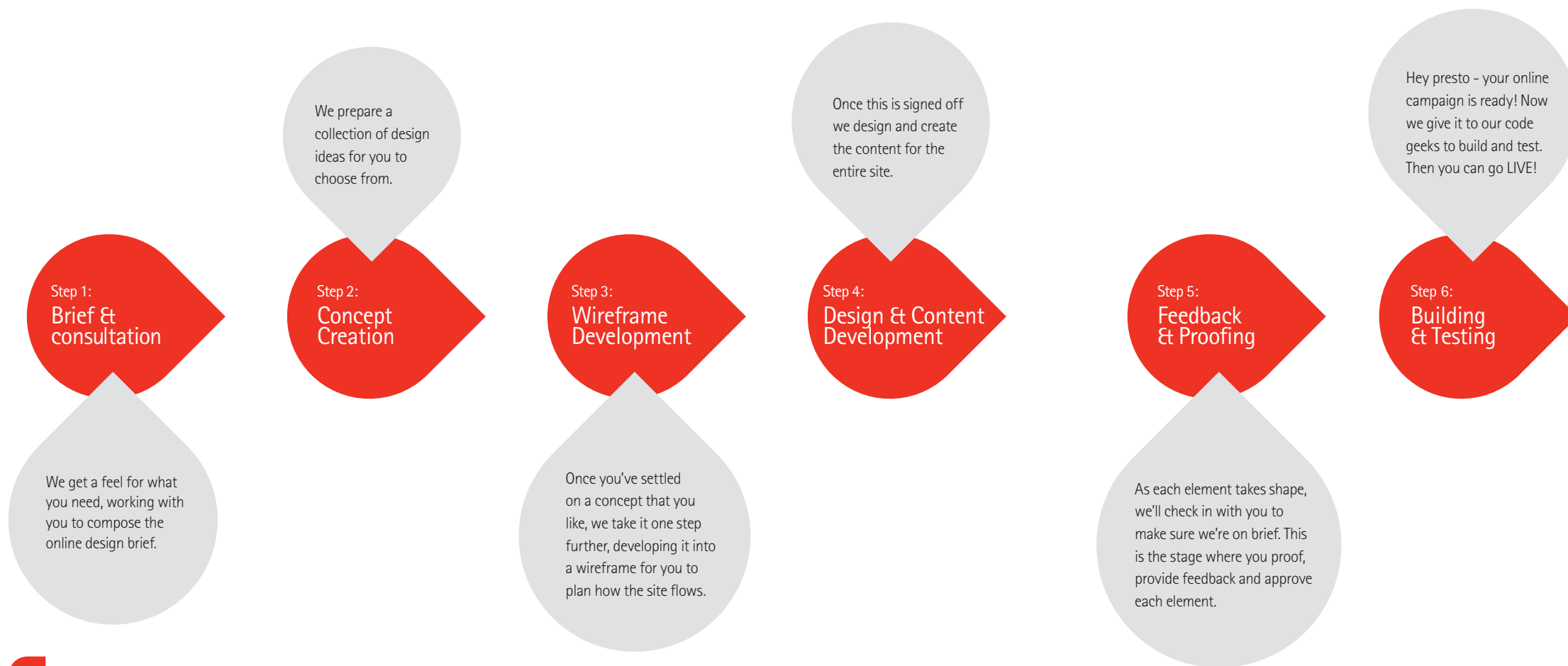
- > developing a web presence (30%)
- > utilising cloud based solutions (25%)
- > accepting payments through websites (19%)





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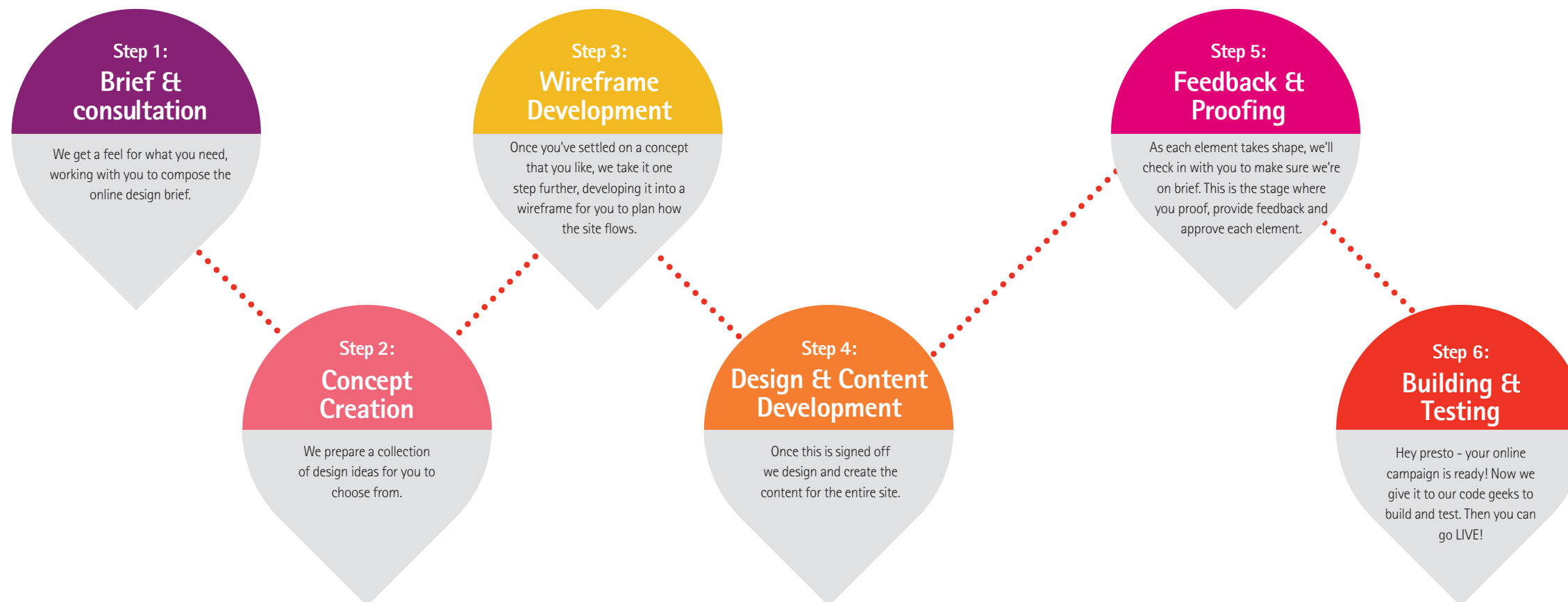
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